



## ART

### Why is the study of Graphics and Photography important?

The Art subjects are valuable subjects for all to study whether you are a gifted painter, designer or have never engaged in any artistic pathways outside of school. Graphics and Photography has a place in your education and has important wider benefits in your personal and social development building your resilience, self-esteem, a sense of achievement and indeed how you view the world. Art subjects train your brain to think critically, to appreciate and see things creatively. Creativity exists in everybody and by studying Graphics and Photography you learn about your own creative expressions and that of others from our past. It is a vital aspect of everyday life and plays an important role in our human experience. It requires you to use both sides of your brain and develops your ability to think academically, emotionally, physically and spiritually. Studying Graphics and Photography can lead to your personal life time pursuit of creativity for your own personal enjoyment.

### What skills will the study of Graphics and Photography teach you?

Studying Graphics and Photography will primarily teach you the skill of creativity, as you develop your ability to utilise skills and techniques to communicate visual ideas. You will learn to approach this challenge through a wide range of skills and techniques using the Adobe Suite, mainly Photoshop and Illustrator and the darkroom for the traditional side of Photography. You will develop your confidence in applying these skills to projects that develop your self-expression. You will need to stick with the creative challenge to create a range of final outcomes that you desire! It won't always progress as you hope and this requires you to develop your dedication and resilience. Whilst you are designing and creating outcomes, you are thinking about what you are creating, therefore learning how to refine and develop your own ideas. Good creative thinkers develop a level of resilience and know it is ok to make mistakes and then think about how to correct them. Observational skills will also be developed, not only through taking your own photographs, but also as you scrutinise the works of key designers and photographers, and draw inspiration from their work. You will develop your analytical skills as you review the work of professional designers and photographers and analyse the key features and characteristics of their work.

## Graphics and Photography will teach you to...

- Develop creative ideas using research and experimentation to influence your approach
- Apply skills such as designing, editing and taking photographs to communicate an idea
- Use your knowledge of key designers and photographers to inspire your work
- Analyse the effectiveness of your work and develop your techniques over time
- Express your ideas within a group during collaborative creative tasks

## What will you know and understand from your study of Graphics and Photography?

Through your study of Graphics and Photography, you will be exposed to a wide variety of works from different cultures and professional artists. You will understand that Graphics and Photography has a strong cultural context and will have the opportunity to study works from other parts of the World. You will understand the work of other artists such as Oscar Wilson, Neville Brody and Peter Saville. Also master photographers such as; Ansel Adams, Brassai and Joe Cornish. As well as understanding why they created their pieces, appreciating their individual style and understanding the techniques that have been used. You will also gain understanding of the intentions of the work and the ways in which people responded to the pieces when they were first created. You will develop your own techniques in these styles and learn to master some of the skills inherent within the work.

## What will learners know and understand from their study of Graphics and Photography?

- Both designers and photographers usually have an intention for their work and there is often a personal, political or social meaning within the work.
- There are many different aspects of design that have evolved over time
- Creative work is a process and often develops as a result of research and experimentation
- The language to articulate the aspects of a creative piece, is that they like/dislike and why
- How to develop creative ideas, using research and influences to evolve the work
- How to apply creative skills to a piece of artwork that expresses a theme or idea

### **How does your study of Art support your study in other subjects?**

Art subjects develop a number of skills that will support your study of other subjects, as so many of the skills you will acquire in Art are transferable. Art will develop your focus, resilience, self-expression, problem solving and communication skills, which will help you in all of your other subjects. Art will give you an opportunity for creative expression, which can lead to improved well-being, and support your study experience throughout school. Some students may take this even further and discover a subject that provides them with a life-long hobby or career that enhances their life for years to come.

The study of other cultures through Art has strong links with Religious Education, Geography, and Citizenship and the self-expression aspects of Art subjects will support learning in Performing Arts and Music. We will be reading the stories behind the cultures we study and delving deep into their messages and meanings. The ability to think creatively and problem solve are crucial in Engineering, Mathematics and Science.

How can you deepen your understanding of Art? You will have the opportunity to deepen your understanding of Graphics and Photography through extracurricular opportunities, where you can continue to develop your creative ideas, or work on specific artistic projects. During enrichment clubs, you will have the opportunity to meet art enthusiasts from other year groups, where you can share ideas, critique each other's work and continue to develop your technique. There may also be an opportunity to participate in Graphics and Photography trips to galleries and places of both historic significance and places of interest to take photos, as well as exhibiting your own work within the Academy. There will be opportunities to enter national or Trust competitions to gain additional audiences and recognition for your work.

### **How are you assessed in Graphics and Photography?**

Throughout the 2 years of the course you are assessed using the following assessment objectives which ensure that you can cumulatively build your subject understanding in preparation for future GCSE and beyond. At GCSE we make informed predictions informed by our holistic assessment of students progress against the key assessment objectives and their aspirational GCSE targets. These are also the basis for any appropriate support and intervention.

## Key Assessment Objectives

The 4 key assessment objectives in Art are:

AO1 – Develop ideas through investigations, demonstrating critical understanding of sources.

AO2 – Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.

AO3 – Record ideas, observations and insights relevant to intentions as work progresses.

AO4 – Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

## How can Art support your future?

We offer the study of GCSE and we encourage your continued study in this fantastic subject. Yet we know that choice and personal interest are important aspects of worthy study.

Graphics and photography is a popular choice in key stage 4. We study both Graphic Communication GCSE and Photography GCSE which are 2 separate GCSEs. In Graphics GCSE you will learn how to design posters, corporate identity, advertising and more. In Photography GCSE you will go on location to take photographs which are then edited using industry standard software, Photoshop and experiment in the darkroom using traditional techniques. Students choose Graphics and Photography for a number of reasons. Some choose it because they are talented in that area and want to study a subject they are good at. Some students choose it because they enjoy the challenge of creating pieces of work that are personal to them and allow them to express themselves. Both Graphics and Photography are offered at most prestigious universities. The very fact that you have been able to study creative thinking will help your future application be they for colleges, universities, apprenticeships or employment. Careers that the study of Graphics and Photography supports include:

- Illustrator
- Branding designer
- Web design
- Town planning
- Teaching
- Event planner
- Jeweller
- Prop maker
- Animator
- Game designer
- Online content creator
- Film maker
- Photographer
- Cartographer
- Fashion designer

Year 1 GCSE	Year 2 GCSE
<p>KS4 Baseline test.</p> <p>Coursework consists of 2 projects and constitutes 60% of the overall grade.</p> <p>Graphics GCSE</p> <p>Component 1 Graphics GCSE (Stamp Design - Natural Forms) Component 1 Graphics GCSE (Awareness campaign - student choice)</p> <p>Photography GCSE</p> <p>Component 1 Photography - York (landscape) Component 1 Photography - Whitby (fly on the wall)</p> <p>Homework is set weekly.</p>	<p>Students complete component 1.</p> <p>Students progress on to component 2, (40%) in the form of a question paper from the exam board, they have preparatory time to complete their research and ideas, this leads on to 10 hours supervised time in which to create a final outcome.</p> <p>Students are required to work independently, completing research tasks in and out of the classroom. Students will be required to attend intervention sessions in and out of school completing all set tasks.</p> <p>Homework is set weekly.</p> <p>Throughout years 1 and 2 work is continually assessed with regular feedback. Final assessment is moderated via the exam board.</p>