



### SUBJECT & QUALIFICATION: CO2A5 Technical Award in the Study of Hair and Beauty

#### Why is the study of hair and beauty important?

The VTCT Level 1/2 Technical Award in the Study of Hair and Beauty is aimed at learners aged 14-16 who have an interest in developing a broad understanding of the hairdressing and beauty therapy sector and related industries, including retail, leisure, manufacturing and other personal care services.. The qualification will prepare learners to progress onto qualifications related to the hair and beauty sector, such as the T Level in Hair, Beauty and Aesthetics; learners may also progress onto broader areas of study. It is a vocational qualification equivalent to GCSE grades 9-1.

#### What skills will the study of hair and beauty teach you?

Learners will explore design skills and techniques used within the hair and beauty sector to develop their skills in planning, carrying out research and presenting design brief ideas. They will also explore the business aspect of the hair and beauty sector and have the opportunity to investigate the principles of marketing and how entrepreneurship supports the hair and beauty sector, including how to select and design promotional activities and materials.

#### What will you know and understand from your study of hair and beauty?

Throughout the delivery of the qualification, learners will develop the following skills and knowledge; •  
**A broad and comprehensive understanding of the hair and beauty sector**  
**A significant knowledge core which spans the vocational sector and related industries**  
**Academic and study skills that will support progression within the hair and beauty sector and more broadly**



## OPEN ELEMENT SUBJECT OVERVIEW

### **Transferable skills**

Throughout the delivery of the qualification, the following core areas and transferable skills should be evident:

**Personal development and critical reflection**

**The ability to interpret, analyse and apply knowledge**

**Organisation, planning and research skills**

**Innovation and creativity**

**Reasoning skills**

**Problem solving**

The knowledge and skills gained will provide a secure foundation for careers in the hair and beauty sector and related industries.

### **How can you deepen your understanding of hair and beauty?**

Learners are required on an ongoing basis to effectively make connections between different aspects of the content within the mandatory units and across the breadth of the assessment objectives in an integrated way.

Synoptic assessment underpins the assessment strategy for the qualification and has been implemented in both the assessment by examination and non-exam assessment for the qualification.

### **How are you assessed in hair and beauty?**

It is a vocational qualification equivalent to GCSE grades 9-1.

The Award consists of three mandatory units:

- 1. Business and entrepreneurship in the Hair and Beauty sector**
- 2. Anatomy, physiology and cosmetic science**



### 3. Design in the Hair and Beauty sector.

Learners will explore design skills and techniques used within the hair and beauty sector to develop their skills in planning, carrying out research and presenting design brief ideas. They will also explore the business aspect of the hair and beauty sector and have the opportunity to investigate the principles of marketing and how entrepreneurship supports the hair and beauty sector, including how to select and design promotional activities and materials.

The three units are not individually assessed – learners will need to achieve a pass in both an external written exam and a synoptic written assignment – the marks for these will be added together and the total mark will determine the level and grade of achievement; this will ensure a wide range of abilities is recognised and rewarded.

#### Key Assessment Objectives

*The 5 key learning objectives for hair and beauty are: (add or delete rows as appropriate)*

AO1: Demonstrate knowledge and understanding The focus of this AO is for learners to recall key principles, theories and concepts related to the hair and beauty sector.

AO2: Apply knowledge and understanding The focus of this AO is for learners to apply their knowledge and understanding of principles and theories to find solutions and formulate new concepts in a variety of contexts from the hair and beauty sector.

AO3: 3 Analyse and evaluate knowledge and understanding The focus of this AO is for learners to develop analytical and evaluative skills to inform reasoned judgements with appropriate justifications

AO4: Demonstrate and apply relevant skills and techniques The focus of this AO is for learners to demonstrate innovative and creative skills in a range of hair and beauty sector contexts.



## OPEN ELEMENT SUBJECT OVERVIEW

AO5: Evaluate and draw conclusions to inform development The focus of this AO is for learners to develop skills in reflective practice on their individual performance to inform personal development

### Coursework requirements

**Non-exam assessment (synoptic assignment) 60% of overall qualification grade**  
**Assessment by examination 40%**

### How can hair and beauty support your future?

This qualification is designed to use the context of hairdressing and beauty therapy as a vehicle to support learners to develop broad and comprehensive understanding of the sector and related industries but, more importantly, of core academic knowledge and study skills that will support progression into post-16 and higher education. Specifically the qualification will prepare learners to progress onto qualifications related to the hair and beauty sector, such as the T Level in Hair, Beauty and Aesthetics; however, learners may also progress onto broader areas of study. It is a vocational qualification equivalent to GCSE grades 9-1.

### Study of hair and beauty can lead to a wide range of careers:

The VTCT Level 1/2 Technical Award in the Study of Hair and Beauty is aimed at learners aged 14-16 who have an interest in developing a broad understanding of the hairdressing and beauty therapy sector and related industries, including retail, leisure, manufacturing and other personal care services

### INSERT SUBJECT NAME Course Overview

Term	Year 1	Year 2
Autumn 1	Business and entrepreneurship in the hair and beauty sector	Anatomy, physiology and cosmetic science
Autumn 2	Business and entrepreneurship in the hair and beauty sector	Anatomy, physiology and cosmetic science



## OPEN ELEMENT SUBJECT OVERVIEW

Spring 1	Business and entrepreneurship in the hair and beauty sector	Business and entrepreneurship in the hair and beauty sector
Spring 2	Design in the hair and beauty sector	Anatomy, physiology and cosmetic science
Summer 1	Design in the hair and beauty sector	
Summer 2	Anatomy, physiology and cosmetic science	