

POST 16 SUBJECT OVERVIEW

Post 16 Subject Overview

Name of Subject - Media Studies

Which Examination Specification is Studied for this Course?

Eduqas

Why should I study this course?

This course leads to an A Level in Media Studies. Students will study media platforms such as broadcast fact and fiction, print and e-media, which are underpinned by a set of key media concepts and theories. Students will undertake cross media studies and make analytical responses to media platforms as well as producing practical productions. Students are expected to be both analytical and creative and to read widely to enhance understanding of media debates and cultural issues. This is an exciting and popular course, which explores and evaluates contemporary media texts and the way an audience receives it in relation to theory. The course will build on the media concepts and platforms studied at GCSE, if applicable, and will use all the skills and knowledge students may have already acquired. If the subject has not already been studied at GCSE, students will need to acquire the key knowledge and skills in the early part of the course. Students will develop their independent learning skills and learn how to analyse media platforms analytically and critically. During practical production sessions, students will develop their technical skills as well as improving their creativity to construct their own practical productions.

Who is suitable to study this course?

Many students of A Level Media Studies aim to pursue their studies at degree level and then enter careers such as journalism, photography, publishing, marketing, TV production, media researcher, writer and public relations.

What GCSE Qualifications Support the Study of this Course?

English Language and English Literature, Media Studies - any subject that develops essay writing skills and explores the media and how people are presented and represented.

What are the Qualification Requirements for this Course?

You are advised to have achieved a grade 4 or above in English Language and English Literature at GCSE.

How is the Course Delivered?

You will have two teachers, one for three hours per week and one for two hours per week. You will be expected to work independently, outside of lessons, for 4-5 hours per week

Subject Overview		
Half Term	Year 12	Year 13
Autumn 1	Introduction of theoretical framework Practical Skills Project	NEA Component Three
Autumn 2	Component One Section A + B: Advertising and Marketing Component One Section B: Film Industry	Component One Section B: Video Games Component Two Section B: Magazines
Spring 1	Component One Section A + B: Newspapers Component Two Section A: Television	Component Two Section B: Magazines
Spring 2	Component One Section A: Music Video Component One Section A+B & Component Two Section B	Component Two Section C: Online Media
Summer 1	Component One Section A+B & Component Two Section B	Recap Component 1 + component 2 products Component One Section B: Radio
Summer 2	NEA Component Three	Component 1 and 2 revision and exam practice

How is the Course Assessed?

Paper 1:	Component 1: Media Products, Industries and Audiences Written examination: 2 hours 15 minutes 35% of qualification
Paper 2:	Component 2: Media Forms and Products in Depth Written examination:
NEA:	Component 3: Cross-Media Production Non exam assessment 30% of qualification

What is our Recommended Subject Reading list to Support your Study?

WJEC/Eduqas Media Studies For A Lvl Yr 1 & AS: Student Book

WJEC/Eduqas Media Studies For A Lvl Yr 2 & A2: Student Book

WJEC/Eduqas Media Studies for Year 1 & AS: Revision

WJEC/Eduqas Media Studies for Year 2 & A2: Revision

Researching the books mentioned above would be our first recommended step. Your teachers will share journals, articles, blogs and podcasts with you as supplementary reading and listening when studying the course texts.