

POST 16 SUBJECT OVERVIEW

Name of Subject: Business

Which Examination Specification is Studied for this Course?

AQA

Why should I study this course?

A Level Business Studies provides students with the opportunity to develop a range of skills and techniques, personal skills and attributes essential for successful performance in working life. Initially, you will develop an understanding of management decision making within the following key business areas at local, national, and global level: Marketing, Finance, Operations and Human Resource Management. This will then progress to investigating strategic decisions facing businesses, with a focus on influences, feasibility and risks of strategic decision making.

Studying A Level Business equips students with the necessary skills needed for careers in Business, Management, Retail and Finance. You will present arguments, justify decisions, solve problems and conduct research.

Who is suitable to study this course?

A Level Business Studies is highly regarded by Universities and Industry. There are a number of Business and Economics related degrees that would be the natural progression from this A Level, but it is also an asset for other degrees, such as Law, Accountancy and Social Sciences. Studying A Level Business also equips students with the necessary skills needed for careers in Business, Management, Retail and Finance.

What GCSE Qualifications Support the Study of this Course? It is not necessary to have studied Business at Level 2/GCSE to be accepted on to the Level 3 Business. English and Maths GCSE are key.

What are the Qualification Requirements for this Course? To be accepted on to the Business A Level course you are required to have at least 5 GCSEs at level 4 and above; this needs to include English and Maths.

How is the Course Delivered?

You will have 5 hours of lessons per week. You will be expected to consolidate learning and complete homework tasks for a further 5 hours of independent study each week. You will have access to a Business Google Classroom where a bank of lesson and revision resources are stored, and where written work and assessments can be submitted.

Subject Overview		
Half Term	Year 12	Year 13
Autumn 1	What is Business? Managers, leadership and decision making.	Analysing the strategic position of a business.
Autumn 2	Decision making to improve marketing performance.	Choosing strategic direction.
Spring 1	Decision making to improve operational and financial performance.	Strategic methods: how to pursue strategic methods.
Spring 2	Decision making to improve HR performance.	Managing strategic change.
Summer 1	Revision and assessment.	Revision and assessment
Summer 2	Year 13 introduction.	Revision and assessment

How is the Course Assessed?

This A Level qualification is 100% Examination: 3 papers of equal weighting and duration all completed in Year 13.

Paper 1: 33.3%, 100 marks, 2 hours

Three compulsory sections:

- Section A has 10 multiple choice questions (MCQs) worth 10 marks.

- Section B has short answer questions worth approximately 20 marks.
- Section C has two data response stimuli with questions worth approximately 25 marks.

Paper 2: 33.3%, 100 marks, 2 hours

One compulsory case study consisting of approximately seven questions.

Paper 3: 33.3%, 100 marks, 2 hours

Three compulsory sections:

- Section A has 15 multiple choice questions (MCQs) worth 15 marks.
- Section B has short answer questions worth 35 marks.
- Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.

What is our Recommended Subject Reading list to Support your Study?

Books

AS and A-Level Business: AQA Complete Revision & Practice (with Online Edition) (CGP A-Level Business).

AQA A-level Business (Surridge and Gillespie)_by Malcolm Surridge and Andrew Gillespie | 30 Aug 2019.

Who Moved My Cheese: An Amazing Way to Deal with Change in Your Work and in Your Life by Dr Spencer Johnson

The Business Book: Big Ideas Simply Explained Hardcover (Dk)

The Economics Book (Dk)

How Money Works: The Facts Visually Explained (Dk)

Websites

<https://www.tutor2u.net/business/blog/aqa-as-business-unit-1-recommended-reading-list>

A list all in one place!

<https://www.un.org/ecosoc/en/home>

ECOSOC brings people and issues together to promote collective action for a sustainable world.

<https://www.tutor2u.net/business>

One stop place for anything to do with business. A fantastic Blog and a weekly business quiz.

<https://www.bankofengland.co.uk/>

Promoting the good of the people of the UK by maintaining monetary and financial stability.

<https://www.bbc.co.uk/programmes/p02nrwfk/episodes/downloads>

Insights into the business world - featuring content from BBC Radio 4's In Business programme, and also Global Business from the BBC World Service.

<https://www.ons.gov.uk/>

The UK's largest independent producer of official statistics and the recognised national statistical institute of the UK.

<https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html>

Pearson BTEC Level 3 Extended Certificate in Business (for BTEC students)

Social Media - Instagram/FaceBook

@twoteachersbusiness - educational business posts, really information about real life business and videos on topics.

@businessweek and **@bloombergbusiness**- Bloomberg insta page.

@bbcnews

***Remember the blue tick means it is the official website.**