

POST 16 SUBJECT OVERVIEW

Post 16 Subject Overview

Name of Subject

Applied Business

Which Examination Specification is Studied for this Course?

AQA (Applied)

Why should I study this course?

This course will provide a broad understanding of business knowledge and skills it will prepare learners to work in business and entrepreneurship via university or college. The course is strongly entrepreneurial, synoptic in character, practical and realistic

Who is suitable to study this course?

Students who are interested in business. Although not necessary, previous experience of a business course at level 2 is advantageous

How is the Course Delivered?

The course is delivered over 5 hours per week with a similar amount of independent study expected. Google classroom is used extensively to support learning and host additional resources and support materials.

Subject Overview		
Half Term	Year 12	Year 13
Autumn 1	Financial planning and analysis	Managing and leading people
Autumn 2		
Spring 1	Business dynamics	Developing a business proposal

Spring 2		
Summer 1	Entrepreneurial opportunities	Marketing communications
Summer 2		

How is the Course Assessed?

The course uses examination, external assignment and centre set assignments to ensure learners' practical experience is maximised and assessed appropriately.

What is our Recommended Subject Reading list to Support your Study?

Any level 3 business book will support this course

