

POST 16 SUBJECT OVERVIEW

Name of Subject

Business

Which Examination Specification is Studied for this Course?

BTEC Level 3 National Extended Certificate

Why should I study this course?

This course is for those students who want to continue their education through applied learning and who aim to progress to higher education and ultimately to employment in the business sector or would like to start their own enterprise. The course provides lots of opportunities for you to achieve employability skills such as problem solving, intrapersonal and interpersonal skills.

The qualification is equivalent in size to one A Level and aims to provide a coherent Introduction to study of the business sector and carries UCAS points.

The learning programme covers:

- Business environments
- Finance
- Marketing
- Human resources.

This course has been approved by the following professional bodies: CIPD, CIPS and CMI. It has also been given the support of universities which state that the content meets their entry requirements.

Who is suitable to study this course?

This course would be suitable for students for anyone who has an interest in studying business or finance, if you are interested in a corporate position in a large company or if you wanted to start your own startup venture..

What GCSE Qualifications Support the Study of this Course?

All the content will be covered in lessons and no prior knowledge is required but good english, maths and ICT skills would be desirable to access the learning.

Those who have studied GCSE or a Finance qualification would have an advantage in studying this course, however it is not necessary as all the content will be covered in the lessons.

What are the Qualification Requirements for this Course?

Each of the four units must be completed to a Pass grade to achieve a Pass overall on this course. Please see the table below for more information.

Grade	Points Threshold
U	0-35
Pass	36-51
Merit	52-73
Distinction	74-89
Distinction*	90+

How is the Course Delivered?

The course can be taught by one or more teachers and this will reflect on the subject overview below. If two teachers are assigned to the course then each unit will be taught concurrently throughout the year. The course has 5 hours of teacher contact per week and you will be expected to complete a further 5 hours of private study for this course.

This course is taught using Google Classroom within the lesson time and all work will be assessed online except for the for the final assessments which the exam board still likes to have on paper.

Subject Overview		
Half Term	Year 12	Year 13
Autumn 1	Unit 1	Unit 2
Autumn 2	Unit 1	Unit 2

Spring 1	Unit 1	Unit 2/8
Spring 2	Unit 3	Unit 8
Summer 1	Unit 3	Unit 8
Summer 2	Unit 3	Unit 8

How is the Course Assessed?

Unit 1 - Exploring business - assessed by your teacher.

Unit 3 - Personal and Business finance - external assessment (paper based exam).

Unit 2 - Developing a marketing campaign- externally assessed scenario based assessment completed in computer room (ict - exam).

Unit 8 - Recruitment and selection process - assessed by your teacher.

The internal assessments are provided by the exam board and you can achieve a Pass, Merit or Distinction in these units.

The external assessments are provided by the exam board and completed in exam conditions.

- Unit 2 is completed in a computer room where your research is used to answer exam questions during a 3 hour window.
- Unit 3 is completed on paper in normal exam conditions, the exam is 2 hours.

What is our Recommended Subject Reading list to Support your Study?

- https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Business/2016/specification-and-sample-assessments/BTECNationals_Bus_ExCert_Spec.pdf
- Pearson BTEC National Business Student book 1 - 2016 Specification, PEARSON PUBLISHING ISBN: 9781292126241
- <https://www.bbc.co.uk/bitesize/subjects/zpsvr82>
- <https://ondemand.tutor2u.net/teachers/unit-2-developing-a-marketing-campaign-success-in-btec-national-business>
- https://www.thestudentroom.co.uk/g/resources?level_id%5B0%5D=gcse&subject_id%5B0%5D=business_studies