

POST 16 SUBJECT OVERVIEW

Name of Subject - Business

Which Examination Specification is Studied for this Course? EDEXCEL A level

Why should I study this course?

There can be few subjects that are as useful to a student in their general life or have the variety of topics that Business offers. Students will study everything from management styles to personal finance and from how to set up your own business to international trade with China! In addition to hopefully gaining a qualification that helps the student get into university, what they learn will certainly be both practical and beneficial in life!

Not a reason to study the course, but we attempt to offer a trip to New York every other year, purely to give our students a wonderful experience.

Most students that take the course will go on to university and popular degrees related to the 'A' level are business management, accountancy, marketing, HR and international business. In addition, you might progress into a career in banking, sales, financial management etc. and it should give you a really good grounding in running your own business or general business management.

Finally, we are a dedicated team of teachers who will do our very best for all our students on the course.

Who is suitable to study this course?

You don't need to have studied Business at GCSE to do the A level – you will be introduced to all the core content. It can be refreshing to try a new subject. It is more important that you are interested in business; you might want to start your own business one day, be interested in the world around you or want to go into business management, marketing, finance etc.

What GCSE Qualifications Support the Study of this Course?

If you studied GCSE Business and enjoyed it, then you will enjoy the A level too. There is some overlap in core content but you will learn the content in greater depth at A level and there will be many new topics too. Also if you have studied GCSE Economics, Business Retail or BTEC Enterprise then you will have studied a number of the topics on the course

The course will complement many other A levels including the humanities (history & geography), sociology/psychology, maths/English, law and many others!

What are the Qualification Requirements for this Course? We would recommend a Grade 5 in Business along with a minimum Grade 5 in maths and English.

How is the Course Delivered? - All teachers are experienced A level Business teachers and have achieved excellent results in the past. The course will be taught for 5 hours per week.

Subject Overview		
Half Term	Year 12	Year 13
Autumn 1	Marketing & Dynamic Markets including online. Branding. Demand & supply and elasticities.	International Trade - Looking at markets round the world including the rise of China and India & globalisation.
Autumn 2	Management, Motivation Techniques & Human Resources	Business growth and decision making. Global marketing. Take-over & Mergers.
Spring 1	Entrepreneurship & types of Business Ownership. Shares and the Stock Market	International Trade - influence of different cultures around the world, multinational business and business ethics and the environment
Spring 2	Economics - the economy, interest rates, inflation, tax, exchange rates and the business cycle	Assessing Competitiveness and Managing Change. Trading blocs - EU, ASEAN & NAFTA.

Summer 1	Raising, planning and managing finance. Profit & loss accounts. Break-even analysis,	Revision
Summer 2	Laws - Consumer, Employment and Competition Law. Budgeting.	Revision

How is the Course Assessed?

The course will be assessed at the end of the course by 3 examinations.

What is our Recommended Subject Reading list to Support your Study?

We will give you codes when you join the course on google classroom that will have all the resources that you require to support your study.

In addition, we will provide you with a course book, 3 revision guides and a workbook to support you on the course.

The Business Review (that can be obtained from the LRC) has background reading for students and is written by examiners to support the course.

The website Tutor2U is the best website to support the course.