



TRAVEL & TOURISM

Pearson Edexcel BTEC Level 1/Level 2 Tech Award in Travel and Tourism

Why is the study of BTEC Level 1/Level 2 Tech Award in Travel and Tourism?

The travel and tourism sector is recognised globally as being fast-paced and dynamic, providing a range of employment opportunities both directly and indirectly across the world. There are many factors which can impact the sector and the organisations that operate within it. The use of technology and innovation means that the sector is at the forefront of emerging trends and developments, igniting our passion for exploring new destinations and providing exciting opportunities to learn more about the world we live in.

What skills will the study of BTEC Level 1/Level 2 Tech Award in Travel and Tourism teach you?

You will develop a range of transferable skills including, problem solving, organisation, time management, planning and communication. You will also develop skills of project-based research, development and presentation.

What will you know and understand from your study of BTEC Level 1/Level 2 Tech Award in Travel and Tourism?

Everyone taking this qualification will study three components, covering the following content areas:

- **Component 1: Travel and Tourism Organisations and Destinations.** In this component, you will investigate travel and tourism organisations, their aims and how they work together. You will explore types of travel and tourism, the features that make destinations appealing to visitors and different travel routes.
- **Component 2: Customer Needs in Travel and Tourism.** In this component, you will investigate how organisations use market research to identify travel and tourism trends, and customer needs and preferences. You will apply your understanding by selecting products and services and planning a holiday to meet customer needs and preferences.
- **Component 3: Influences on Global Travel and Tourism.** In this component, you will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. You will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

How does your study of enterprise support your study in other subjects?

This course builds on and uses the knowledge and skills you learn in your GCSEs, particularly subjects including languages and maths. It can also be complementary learning

for GCSE Geography. This course is different from studying GCSEs as, by taking part in different types of researching, investigating and activities, it gives you the opportunity to apply your knowledge, skills and the techniques you learn in practical ways.

How are you assessed in BTEC Level 1/Level 2 Tech Award in Travel and Tourism?

Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism				
Component number	Component title	GLH	Level	How assessed
1	Travel and Tourism Organisations and Destinations	36	1/2	Internal
2	Customer Needs in Travel and Tourism	36	1/2	Internal
3	Influences on Global Travel and Tourism	48	1/2	External Synoptic

How can Enterprise support your future?

Once you have completed the qualification, you will have developed an understanding of the travel and tourism sector. You will have built useful skills, which are not generally covered in GCSE courses, and you will have developed a good understanding of whether the travel and tourism sector is for you and, if so, which part of it you might want to study further. If you decide to go on to further study of travel and tourism, the best option for you will depend on the grades you have achieved in this and the other qualifications you have taken, and what you enjoy doing. You could progress to a Level 2 programme or to a Level 3 programme, such as A Levels, a T Level or a BTEC National, either on its own or in combination with A levels.

The study of BTEC Level 1/Level 2 Tech Award in Travel and Tourism can lead to a wide range of careers:

- Airline customer service agent
- Airline pilot
- Airport information assistant
- Cabin crew
- Cruise ship steward
- Cabin steward
- Diver
- Heritage officer
- Historic buildings officer
- Hotel manager
- Guest house manager
- hotel general manager
- Hotel porter
- Hotel room attendant

- Housekeeper
- Interpreter
- Museum attendant
- Port operative
- Resort representative
- Sailing instructor
- Tour manager
- Tourist guide
- Tourist information centre assistant
- Travel agency manager
- Travel agent
- Visitor attraction general manager

BTEC Level 1/Level 2 Tech Award in Travel and Tourism Course Overview		
Term	Year 1	Year 2
Autumn 1	Component 1 A	Component 2 B
Autumn 2	Component 1 B	Component 2 Controlled Assessment
Spring 1	Component 1 Controlled assessment	Component 2 Controlled Assessment
Spring 2	Component 1 Controlled assessment	Component 3
Summer 1	Component 2 A	Component 3
Summer 2	Component 2 B	Component 3