



## OCR (9-1) GCSE Business

### Why is the study of Business important?

OCR's GCSE (9–1) in Business is an up-to-date and engaging qualification that is relevant to the world of business today. This qualification equips learners with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject. The qualification will encourage learners to make informed choices about a wide range of further learning opportunities and career pathways as well as develop life skills that enable them to become financially and commercially aware.

### What skills will the study of Business teach you?

OCR's GCSE (9–1) in Business enables learners to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business
- develop and apply quantitative skills relevant to business, including using and interpreting data.

### What will you know and understand from your study of Business?

The key features of OCR's GCSE (9–1) in Business will enable learners to develop:

- an interest in business and entrepreneurial skills
- connections between theory and practice so that learners are able to apply their understanding of business to real organisations
- an informed approach that will help learners to evaluate choices and decisions about their own future working lives
- confidence in using both qualitative and quantitative data to make business decisions.

### How are you assessed in GCSE Business?

The assessment consists of two exams, 90 minutes each. Both question papers have a section with multiple choice questions.

### Key Assessment Objectives

There are three Assessment Objectives in OCR's GCSE (9–1) in Business. These are detailed below. Learners are expected to demonstrate their ability to:

**AO1** Demonstrate knowledge and understanding of business concepts and issues

**AO2** Apply knowledge and understanding of business concepts and issues to a variety of contexts

**AO3** Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions

### Study of Business can lead to a wide range of careers:

What careers can I do with business studies?

- Accountancy.
- Advertising.
- Banking, investment and financial services.
- General management.
- HR/personnel.
- Management consultancy.
- Public relations.
- Retail management.

OCR (9-1) GCSE Business Course Overview		
Term	Year 1	Year 2
Autumn 1	Business Activity	Operations
Autumn 2	Business Activity	Finance
Spring 1	Marketing	Finance
Spring 2	Marketing	Influences on business
Summer 1	People	The interdependent nature of business
Summer 2	People	

Confidential - do not duplicate or distribute without the written permission of OGAT.